



Promoting behaviour change



This project is co-funded by
the European Union

CHANGE Plus Kick-off Meeting for Project Partners March 3 – 4, 2016 Berlin

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Recruitment of CHANGE Agents

Criteria:

- Above 18 years
- Lives in project-city
- Comes from high prevalence country
- Active/influential within African community
- Communication abilities
- Reliable and trustworthy
- Knows about FGM
- Willing to facilitate change in community
- Female or male
- Any educational and professional background



Recruitment of CHANGE Agents

Participatory duties:

- 7 training sessions for 8 hours
- 3 behavioural change activities
- 10 monthly meetings
- Engagement in Dialogue
- Advocating for change
- Participation in public meetings & Press conferences
- Reporting on each activity (template)
- Participation in EU exchange meeting



Recruitment of CHANGE Agents

Application form:

- General Information
 - e.g. Name, Sex, Date & place of birth and language
- Cultural Background
 - Country of origin, period of stay in Germany and Parents' origin)
- Education Background
- Work Experience
- Engagements and motivation
 - Community engagement
 - Experience of FGM
 - Reason for participation in Change Plus





Recruitment of CHANGE Agents

Requirements

- Filled in application form
- Motivation letter
- CV
- Photo



Material Packages

Two types

- For Training e.g.
 - Brochure – “Responding to FGM, A guide to key professionals”
 - Videos on FGM
- Behavioural change activities e.g.
 - Community brochure – “We want to protect our daughters”
 - Flyer – “Together against Female Genital Mutilation”
 - etc.



Thank you for your attention!



P r o m o t i n g b e h a v i o u r
c h a n g e



TERRE DES FEMMES e.V.

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